MESSAGE FROM CEO

At GAME GOLF we have been committed to delivering the most powerful and accurate shot tracking system in the industry.

In designing GAME GOLF PRO, statistics was analyzed from over 80 billion data points collected by members of the GAME GOLF community on the course, across 137 countries. Additionally, PGA of America and touring professionals provided valuable feedback from their experience with GAME GOLF, that has helped in the development of this product.

We are proud to launch GAME GOLF PRO which fulfills our vision to enhance the golfer’s on-course experience in a way that’s easy and convenient, using the best real-time shot-tracking capabilities available today.

Incorporating automotive-grade sensors used by cutting edge motor companies for autonomous driving, GAME GOLF PRO is so smart that it can differentiate real shots from practice swings.

Taking advantage of the industry’s most advanced shot-tracking technology is this easy: arrive at the tee, turn on GAME GOLF PRO and play. Now you will have ability to capture the most accurate shot data possible with absolute freedom.

Elsewhere, the GAME GOLF business continues to grow elsewhere as we have recently launched GAME GOLF Intelligence, a golf course management tool, that ultimately can deliver savings across the facility with a focus on maintenance. We have also launched smart caddie, a premium feature within our app that delivers golfers the recommendations on how to play every shot on the golf course while taking into account factors such as weather and elevation. Another highlight relates to our partnership with Fitbit where we feed their Fitbit Ionic smartwatch with rangefinder distances across 36,000 courses worldwide.

See you on the course!

— John McGuire
CEO, GAME YOUR GAME Inc.
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DOWNLOAD & INSTALL APP

To download or install the GAME GOLF app on a mobile device, simply search for GAME GOLF on either the App Store or the Google Play store.

If you have any issues downloading the app, please contact support@gamegolf.com for assistance.

INSIDE THE BOX

- PRO Medallion
- SMART Tags
- USB Charging Cable
- Protective Pouch
- Divot Tool
CREATE ACCOUNT / LOG IN

If you have an account already, just go ahead and log in as normal.

If you don't have a game golf account, open the GG app and “Create Account with Email”. Follow the registration steps.

If you are a newly registered user - select PRO device after registering and follow setup steps.

If you have just logged in to an existing account, go to the “Play Golf” tab and select “Choose device”.
SET UP A NEW PRO DEVICE

After account creation, you will be directed to pair your medallion and tags. Follow the steps on the screen. Scan the QR code included in your box, you can use it to facilitate the pairing process.

NOTE: The device must be paired within the GAME GOLF app and not through your phone’s Bluetooth settings.
SCREW IN TAGS AND REVIEW GOLF BAG

First, screw your tags into your clubs, using the hole at the end of the grip. Secure a tag to each grip, and return the clubs to your bag.

The App will prompt you to select all the clubs with which you play. It is essential that you select every club in your bag. The App will prompt you to select tag type for each club, or remember your selection for every club.

**NOTE:** Maximum number of clubs you can have active at one time is 14 per rules of golf.
BLUETOOTH PAIRING TO TAGS

You will be directed to pair each club individually - you can select which club you want to pair in the app by tapping the icon of each tag. Remove only the club you are pairing from your bag, pair it to your phone using GAME GOLF divot tool and return it to your bag. Repeat this process for every club you have selected.

NOTE: Make sure GAME GOLF logo on divot tool is facing down against the top the tag. The magnet on the divot tool triggers pairing.

TIPS & TRICKS

• Disconnect all Bluetooth devices on phone
• Pair Clubs in a well-lit space - day light works best
• Pair only one club at a time, with all other clubs in your bag
• Pairing may happen very quickly (5-15 seconds per club)
• Return paired clubs to bag
• Pair entire bag, including putter
BLUETOOTH PAIRING TO MEDALLION

You will be prompted to select which medallion you wish to pair to. If you used the QR code, the phone will automatically connect to your medallion.

NOTE: Make sure your medallion is charged and turned on for this step. Two hours of charge lasts for ten hours of play.

- YOUR PRO DEVICE IS NOW READY TO USE!
PRO DEVICE SETTINGS

You can find PRO device settings by doing the following:

1. Go to "ME" tab
2. Go to “Settings”
3. Click on “PRO”

In the device settings you can do the following:

- Update the firmware
- Upload offline rounds
- About Device - firmware version, battery life etc.
- Tag Manager - Manage your PRO tags
- Upload Log Files - upload medallion log files
- Support - go to gamegolfsupport.com
- Haptic Feedback - Enable vibration of the device when shot is detected
- Unpair - Factory Reset and Unpair the device
TAG MANAGER

You can find your PRO Tag Manager by doing the following:

1. Go to “ME” tab
2. Go to “Settings”
3. Tap on “PRO”
4. Open the “Tag manager”

In the tag manager you can do the following:

• Unpair a tag
• Pair a new tag
• Check Tag Firmware
• Update Tag Firmware
• Other Tag Details
STARTING A ROUND

To start using your PRO device on the course, tap the “Play Golf” tab on the bottom menu bar. The course closest to your location will be pre-selected, or use the search bar to navigate to other courses. You can download the course before your round by searching a course, selecting that course, and tapping the cloud icon to download that course before playing.

If you have multiple GAME GOLF devices, you need to choose which device that you intend to play with. Once you have selected your PRO device, select the Next button to take you to the round settings screen.

In the round settings screen, you can invite friends to join your round, choose a game type if you are playing a Live Leaderboard and whether you want to factor in your GAME GOLF handicap for this Live Leaderboard. You can also enable or disable GAME GOLF smart caddie.

Learn more about Live Leaderboards on page 19 and about smart caddie on Page 27.
PLAYING WITH NO INTERNET CONNECTION

An internet connection is not required for playing a round with GAME GOLF PRO. You can download the course before your round by searching a course, selecting that course, and tapping the cloud icon to download that course before playing. Downloaded courses stay cached for about 10-14 days. You can download up to 10 golf courses at one time.

You can upload your round without internet too. The process is the same as online upload. The next time you connect to the internet you need to re-sync your offline round to the GAME GOLF servers. To do this you need to do the following:

Go to “My Rounds” tab and select the sync icon next to the round score. Your round will then sync to the server in the background. It can take 3-5 minutes depending on the strength of internet connection.

You can also play without your phone if you wish, learn more on page 18.
ON-COURSE SETUP

TIPS & TRICKS

GPS location
The GPS location comes from the medallion so it's best to keep it clipped on your belt.

Putting tips
The putter algorithm by design is extra sensitive in order to pick up tap-ins and short putts. Excessive handling or dropping your putter when not taking a putting stroke may result in a falsely detected putt.

Don’t drop your clubs
Avoid dropping your clubs or hitting it against a hard surface as this may result in a falsely detected shot.

Mulligans & additional practice shots
If you take a mulligan off tee or an additional practice shot. Our algorithms will only count this as one shot as long as you are inside 10m radius and take the shot within 75 seconds. Otherwise, a second shot will be recorded.

Keep your clubs upside down (Sleep Mode)
Try to keep your clubs upside down when carrying clubs. Avoid carry multiple clubs in your hands as they may trigger falsely detected shots if the clubs are bumping together.

Phone battery
If you're playing a 18 hole round you need about 25-40% of phone battery depending on usage in-round.
EDIT IN-ROUND & ADD PENALTIES
You can make edits to your round by selecting the “EDIT” button on the round screen. In edit mode, you can edit the club type and location for a particular shot. You can also delete shots and add new shots.

The pin location is also editable. When you edit the pin location it is saved for all users for 24 hours. After that it reverts back to the centroid of the green.

You can add penalties by selecting a shot and selecting the penalty button at the bottom of the screen. You can add both 1-shot and 2-shot penalties.

EDIT ROUNDS AFTER UPLOAD
You can retrospectively edit your rounds by doing the following:

For unsigned rounds
1. Go to "My Rounds" tab
2. Select “Rounds awaiting” button
3. Select the round you wish to edit

For signed rounds
1. Go to "My Rounds" tab
2. Select the round you wish to edit
ON-COURSE SETUP

RESUME ROUND
If your phone battery dies or you pause your round by jumping to dashboard, you can easily resume the round by doing the following:
1. Go to “Play Golf” tab
2. Click the “Resume Round” button

END ROUND
When you have finished playing golf, there are two ways to end your round:
1. Check icon on top right
2. Go to "Menu"
3. Click “End Round” button

You will then be brought to the End Round screen where you will have the option to exclude the round from your stats or make the round as private. If a round is marked as private, none of your GAME GOLF followers will be notified about you signing your round.
PUTT COUNT MODIFIER

The putt count modifier allows you to quickly edit your putts if you want to add a 'gimme' putt or remove a practice putt that you do not want to include in your round. It will automatically pop up as soon as you are walking to the next tee box or if you manually go back to previous holes.

REVIEW YOUR SCORECARD

You can review your scorecard at any time in your round. All you need to do is the following:

1. Go to “Menu” tab
2. Select “Scorecard”

You can scroll left and left to view the entire scorecard. If your local course scorecard is not up to date or incorrect, please email support@gamegolf.com and we will update this immediately.
UPLOADING AN OFFLINE ROUND (NO PHONE)

An offline round is a round without your phone. Once you have setup your PRO device on your phone, the use of the phone is completely optional with PRO.

If you want to play without your phone, simply turn on the medallion, wait for it to connect to GPS (The red flashing light needs to turn off) and then you are ready to hit the course!

To upload the round after play, you need to connect to the medallion on your phone and do the following:

1. Go to "Me" tab
2. Go to "Settings"
3. Select your "PRO" device
4. Select “Upload Rounds” button
LIVE LEADERBOARD

LIVE Leaderboard allows you to instantly record every shot taken by you and your golfing buddies and electronically track your scores in some of the most popular game formats.

One golfer organizes the game by opening up the GAME GOLF App, choosing the course and the type of game your group will play (stroke play, match play or nassau); then invite your golfing buddies to join. After the other golfers accept and start playing their round, with their GAME GOLF device or the App as they normally would. At the end of each hole, players can pull up the Live Leaderboard on the App to see everyone’s scores, automatically tracked and updated as they move through the course, along with all the stats on their own shots.

You can start a Live Leaderboard in the round setup. Simply invite your friends, select your game format/teams and start your round.

You can access the Live Leaderboard at any time during your round by simply selecting the “GAME” button at the bottom of the screen.

**NOTE:** Internet required for Live Leaderboard
**RANGE MODE**

When you are on the range, we turn off the tags to save battery. When you are going to the range or practice area, you can either leave your medallion at home or keep it turned off.

The tags will automatically go to sleep after a few shots as it cannot communicate with the medallion.

If you are at the range before teeing off keep your medallion turned off until you get to the tee box. Turn the medallion on 2-5 minutes before you're about to tee off, the tags will then wake up and be ready for play!

If you have any more questions on this please email support@gamegolf.com.

**PRO BATTERY LIFE**

The PRO tags are powered by 3V coin cell batteries. The battery life of each tag is up to 2 years depending on usage. You may use some clubs more than others so this can vary from club to club.

The initial batches of PRO devices are glued so the batteries are not replaceable. However, GAME GOLF will have a battery replacement program where we change the batteries and plastics when the batteries run out.

We have a new design coming for the plastics which will remove the need for the tags to be glued. This will mean that users will be able to replace the tags themselves when the batteries run out.

If you have any more questions on this please email support@gamegolf.com.
TAG PAIRING ISSUES
If you having any pairing issues, the tag may not be awake.

Make sure you are doing the following:

• Pair Clubs in a well-lit space - day light works best
• Pair only one club at a time, with all other clubs in your bag
• Hold magnet against tag for 10-15 seconds
• If a tag is not pairing try shaking back and forth for 5 seconds - this motion will wake the tag up
• If no tags are pairing, try resetting Bluetooth on your mobile phone

MEDALLION PAIRING ISSUES
If you are having issues with your medallion pairing, please try the following:

• Reset Bluetooth settings on your mobile phone by turning it off and back on
• Reset Network settings on your mobile phone by turning it off and back on
• Reboot your medallion by turning it off and back on

If you are still having trouble, please email support@gamegolf.com for assistance.
FACTORY RESET OF MEDALLION

A factory reset will forget all pairings and device data. There are two ways to factory reset a medallion.

Software reset
A factory reset can be performed in the app by navigating to PRO device settings and doing the following:
1. Go to "ME" tab
2. Open “Settings”
3. Tap on "PRO"
4. Click “Unpair”

Hard reset
A hard reset can be performed by doing the following:
1. While holding down the power button, press the reset button (note: the reset button can be accessed by inserting a pin or paperclip into the tiny circular hole above the micro-usb port) and the red light should start flashing
2. Continue to hold down the power button until a solid green light comes on
3. The factory reset is complete when you see the "disco" lights on the medallion
NEW PHONE – EXPRESS SETUP

We save your tags on our GAME GOLF servers so you can change phones without setting up a device from scratch. You do however, have to factory reset your medallion and then complete an Express Setup on your new phone. Express Setup allows you to skip to the medallion pairing step.

To complete the Express Setup:
1. Go to "ME" tab
2. Open “Settings”
3. Tap on "PRO"
4. Click “Express setup”
5. Select your medallion
REPLACING A TAG

If you receive a replacement tag you can add it to your golf bag in the Tag Manager.

You can access your Tag Manager by doing the following:
1. Go to "ME" tab
2. Open “Settings”
3. Tap on "PRO"
4. Click “Tag Manager”

To add a replacement tag, select the “Pair New Tag” button and select a club to pair to.

REPLACING A MEDALLION

If you receive a replacement medallion you can add it to your account in device settings.

You can access your device settings by doing the following:
1. Go to "ME" tab
2. Open “Settings”
3. Tap on "PRO"

To replace a medallion, select the “Unpair” button and then “Replace device” button. You can then select the new PRO medallion.
APP SETTINGS & UPLOADING LOGFILES

The app settings interface allows you to edit your account information and tailor the app’s features to your personal preferences. Access the settings menu by selecting the “ME” tab on the main app menu bar located at the bottom of the screen. Scroll up and down to navigate the settings menu, and tap to toggle or edit the various options.

If you are having issues during your round, please upload your log files and contact support@gamegolf.com.

To upload your logs:
1. Go to “ME” tab
2. Open “Settings”
3. Tap on “Upload Logs”
UPDATING YOUR MEDALLION

Firmware updates will have product enhancements and improvements so if your device does not have the latest firmware, update it as soon as possible for the best user experience.

To update the medallion firmware, turn on your medallion and go to the PRO device settings screen:

1. Go to ”ME” tab
2. Open “Settings”
3. Tap on ”PRO”

If your medallion needs to be updated, the Update Firmware button will appear - firmware update should take 3-5 minutes.
UPDATING YOUR TAGS

The shot detection algorithms are continuously being refined and improved. If your tags don’t have the latest firmware, update it as soon as possible for the best user experience. There are two methods for updating the firmware.

Manual Process
To manually update the firmware you need to go to the Tag Manager. You can access your Tag Manager by doing the following:

1. Go to "ME" tab
2. Open “Settings”
3. Tap on "PRO"
4. Click “Tag Manager”

Select the tag you wish to update and press the “Update Firmware” button. Hold the divot tool against tag to trigger the update. The update takes 1-3 minutes to complete.

Automatic Process
The tags will automatically update on the course as you play too. The new tag firmware is stored on the medallion as part of the medallion update. The tags will then update the next time you take a shot. Again, it takes 1-3 minutes to update.
WHAT IS SMART CADDIE

GAME GOLF smart caddie helps golfers make data-driven decisions by recommending clubs and hole strategy based on your previously tracked performance.

With smart caddie, it’s like having your own personal caddie who considers every shot you’ve ever hit, and has identified all of your tendencies and understands the course. Smart Caddie even accounts for the effect of weather and elevation in making its recommendations.

KEY FEATURES

Advanced Hole Strategy
Gain insight for every shot on every hole you play.

Real-Time Playing Conditions
Suggestions factor in weather conditions and elevation.

Club Recommendations
Based on your historical data, location and playing conditions. Plays like distances (as seen on the PGA Tour)
HOW IT WORKS

GAME GOLF smart caddie always recommends the optimal strategy which is achievable by the golfer based on their previous round data. However, just like any good caddie would do - we give you a choice.

You can choose between three strategies:

SAFE
More cautious or conservative strategy. Safest route from tee to green with your most consistent performing clubs.

OPTIMAL
This is the GAME GOLF recommended strategy. This is based on environmental conditions and your previous performance data - it is the most logical strategy to get you from tee to green in the least number of shots.

BOLD
This is an aggressive strategy. Plenty of hero shots and dangerous lines!
ACTUAL DISTANCES VS PLAYS-LIKE DISTANCES

GAME GOLF smart caddie maps out the strategy shot by shot on the Play Golf screen. However, for each upcoming shot you will see an “Actual Distance” and “Plays Like” distance.

The “Actual Distance” is the distance from your position to the intended landing zone.

The ”Plays Like” distance is the distance from your location to the adjusted target. The adjusted target is calculated by factoring in the weather and elevation data of the course you are playing.

SMART CADDIE factors

• Temperature
• Wind Speed
• Wind Direction
• Barometric Air Pressure
• Elevation
• Humidity
WHAT ROUND DATA IS COLLECTED BY SMART CADDIE

GAME GOLF smart caddie uses the shot distance and dispersion data from the last 20 rounds of golf you have played.

For each club, a typical club distance is calculated by a custom-built algorithm. That typical club distance uses the full swing distances and DOES NOT factor in duffs, mishits or unusually short tree shots. Similarly, it will not factor in chip shots with clubs that are not typically used for chipping (i.e. punching out with a 6-iron, bump and run with an 8-iron, etc.).

However, smart caddie also reviews previous round data and uses this when recommending what club to use and what shape of shot to hit.

Weather conditions and elevation are also taken into consideration when recommending a hole strategy.
HOW TO ENABLE SMART CADDIE

After you have set up your PRO device, you will be prompted to enable one year of smart caddie for free. Your redeem code will be included in the email that you received when the PRO product shipped.

If you want to wait and enable smart caddie at a later time, you can do this by doing the following:

1. Go to "ME" tab
2. Click on “Buy Smart Caddie”
3. Enter promo code

If you have any issues with this, please email support@gamegolf.com for assistance.
FIND OUT MORE ON OUR WEBSITE

www.gamegolf.com

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